EVENT REPORT

Date	**11th September 2025**	**Time**	**11:00 AM onwards**
Venue	Room 313 / D-410	**Sponsor**	N/A
Organizer	HRidaya - The HR Club of USMS	**Institution**	University School of Management Studies (USMS)
Event Name	Dimaag ka dahi	**Format**	Three-round team-based competition
Number of Attendees	50+ students		

1. Executive Summary

HRidaya - The HR Club of USMS successfully organized an engaging and intellectually stimulating event titled "Dimaag ka dahi" on 11th September 2025. The event witnessed enthusiastic participation from students across various departments, resulting in an unexpectedly high turnout. It successfully blended fun, learning, and competition to provide students with a platform to sharpen their intellect and human resource acumen.

2. Introduction and Objectives

The event was designed to be both thought-provoking and fun. The key objectives of the competition were to:

- Test participants' analytical thinking and problem-solving abilities.
- Evaluate awareness of corporate and brand culture.
- Challenge students with real-world HR scenarios in a competitive setup.

3. Overview of the Event Rounds

3.1 Round 1: Quiz Round

The opening round featured a rapid-fire quiz where participants answered questions related to corporate logos, taglines, and brand identities. This segment primarily tested their general awareness and observation skills.

3.2 Round 2: Case Study Round

Shortlisted teams advanced to the second stage, where they tackled real-world HR case studies. Teams had to present practical and innovative solutions, heavily relying on analytical thinking and teamwork to survive this elimination round.

3.3 Round 3: Jeopardy Round

The final stage brought an exciting Jeopardy-style challenge. Participants selected questions of varying difficulty levels and point values, requiring them to strategize carefully to maximize their scores and secure a top position.

4. Event Feedback and Organization

Students thoroughly enjoyed the unique blend of fun and intellect, and participants specifically praised the exciting rewards. While the unexpectedly high number of enthusiastic participants made the proceedings slightly hectic, the organizing team managed operations efficiently and ensured smooth transitions between the rounds.

5. Key Takeaways and Winners

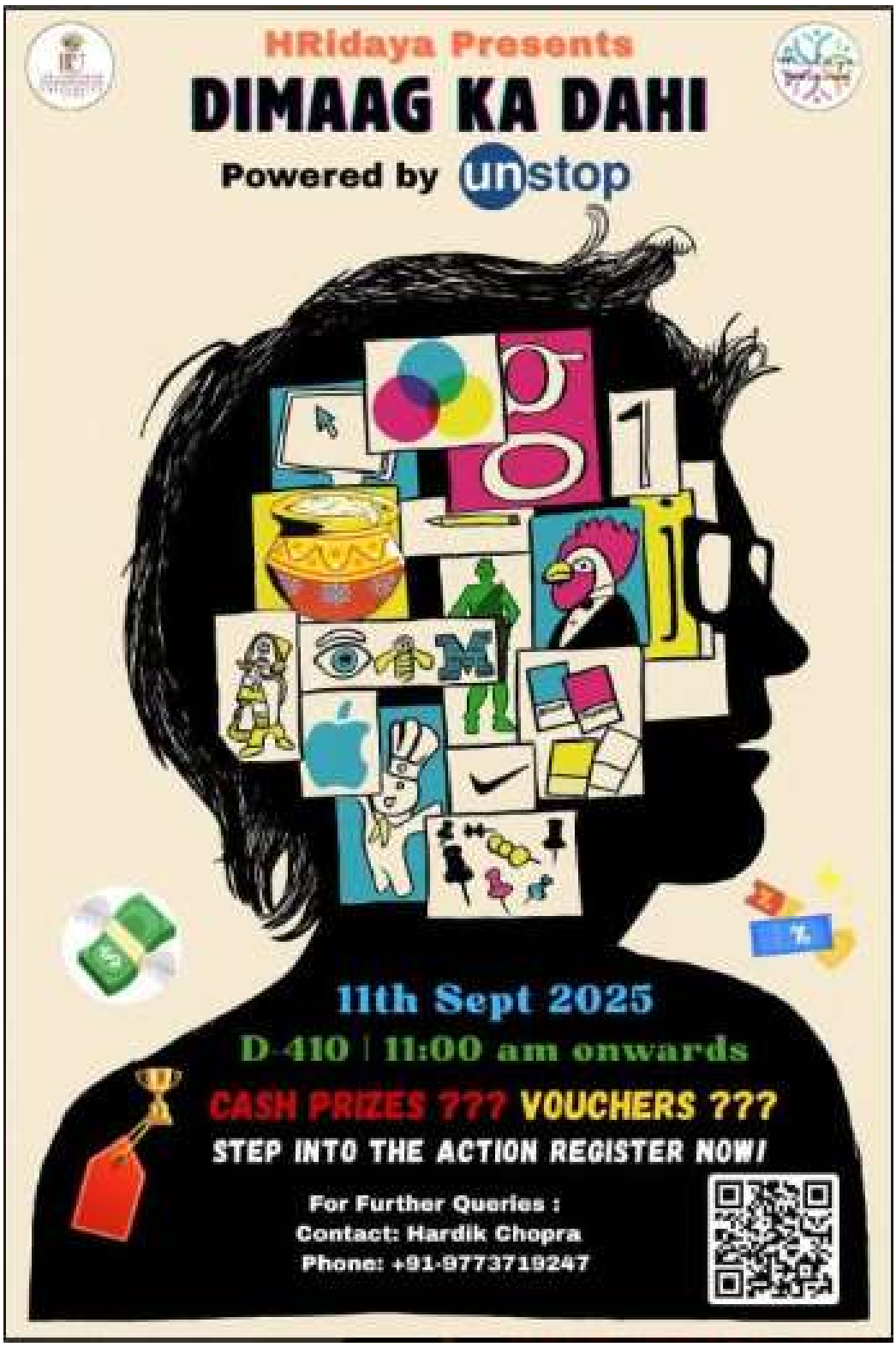
After several intense rounds of showcasing exceptional knowledge, creativity, and presence of mind, the following teams emerged as winners:

- **1st Position:** Team Subway B (Awarded a cash prize of ₹1500)
- **2nd Position:** Team 3 Golgappe (Awarded a gift voucher of ₹900)
- **3rd Position:** Team Opium (Awarded a gift voucher of ₹600)

6. Conclusion

"Dimaag ka dahi" turned out to be a grand success, driven by the enthusiasm and competitive spirit of the students. The event effectively combined interactive learning with entertainment, and the HRidaya team received immense appreciation for organizing such a dynamic and rewarding competition.

Event Poster:












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